

# International Business

## IIE MASTER OF INTERNATIONAL BUSINESS



2 years full-time  
3 years part-time



NQF Level 9



Min. 240 credits



SAQA ID: 90595

### WHY INTERNATIONAL BUSINESS?

The IIE Master of International Business (MIB) advances your business knowledge and gives you the skills to operate with an international perspective. The degree is designed for recent graduates, and also provides an accelerated path for those with relevant work experience. The MIB builds upon your undergraduate credentials and further strengthens your business skills.

### CAREER OPPORTUNITIES

This IIE Master degree will open up an attractive range of career advancement options; this degree is a perfect stepping stone to a diverse and exciting range of career opportunities.

Multi-national manager | International manager | New business manager | Regional manager | Export and important manager | International negotiator | Management analyst | Import/export agent | Foreign business advisor | International management consultant



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## IIE MASTER OF INTERNATIONAL BUSINESS

### MODULES COVERED

International business theory and practice

International management

International business strategy

Marketing and the international consumer

Introductory management research methods

Research report

Introduction to international economics

International trade law

Cross-cultural management communication

Accounting and Finance for International Managers

Research report - Introduction + Ethics

### ADMISSION REQUIREMENTS

**An appropriate HEQSF Level 8 Bachelor of Commerce Honours degree in business management and/ or strategic business management and/ or international business or equivalent discipline; OR**

**A relevant HEQSF Postgraduate Diploma or appropriate equivalent; OR**

**An appropriate Level 8 Bachelor's Degree (480 credits) may also be recognised as meeting the minimum entry requirements to a cognate Master's Degree programme.**

**For both the above:**

**An overall qualification average of at least 60% is required, normally.**

Students who do not meet the formal admission requirements may be eligible for admission via alternate means such as RPL. Please enquire at the campus for assistance.

#### **International**

A SAQA NQF L8 Evaluation Certificate in an appropriate field



Please note, the admission requirements into this qualification were correct at the time of publication.