

## **Master of International Business**

### **The Independent Institute of Education (The IIE)**

The IIE Master of International Business (MIB) advances your business knowledge and gives you the skills to operate with an international perspective. The degree is designed for recent graduates, and also provides an accelerated path for those with relevant work experience. The MIB builds upon your undergraduate credentials and further strengthens your business skills. The inter-disciplinary nature of international business means that you will be engaged in studying international management, law, accounting, economics, marketing and strategy, which all help in developing your strategic and operational knowledge and skills. This is particularly relevant in understanding the complexity of the contemporary international environment. The degree will prepare you with a comprehensive understanding of international business enabling you to provide discipline-based solutions across a variety of roles in the corporate, governmental and non-profit sectors.

The MIB is taught by seasoned academics and industry experts with extensive leadership backgrounds in national and international business environments. You will be exposed to companies operating globally via guest speakers and case studies that will assist to prepare you for the MIB Research Project and its specific focus allowing you to specialise and be on the leading edge of international management.

#### **What is this MIB Degree's accreditation status?**

The IIE Master of International Business (MIB) is accredited by the Council on Higher Education (CHE) and is registered by the South African Qualifications Authority (SAQA) on the National Qualifications Framework (NQF) as a 180-credit qualification on level 9 (SAQA ID: 90595).

#### **Who is the MIB degree aimed at?**

This IIE Master of International Business (MIB) is aimed at students who are typically working in a variety of different fields. It is designed to develop the capabilities and resources of managers in the global economy. The MIB is the ideal qualification for those seeking to establish or accelerate a career in international business. It is a specialised degree that will enable you to transform from a traditional business manager into a global business leader who understands the complexity of managing in a global society. This qualification specifically focuses on strategic planning for international operations and provides an in-depth understanding of the organisational capabilities required for international operations, including specialised functions such as international marketing, finance, economics and trade law. The degree includes classes that address topics such as imports and exports and intercultural communication against the background of changes brought about by the fourth industrial revolution.

#### **What entry requirements will I need to study this MIB degree?**

To qualify, you must meet the admission requirements as set out below:

Minimum Admission Requirements		Notes
An appropriate HEQSF Level 8 Honours degree ; <b>OR</b>		An overall qualification average of at least 60% is required
A relevant Postgraduate Diploma or appropriate equivalent with an average of 60%		
<b>International</b>	A SAQA NQF L8 Evaluation Certificate in an appropriate field	

Students who do not meet the admission requirements may be eligible for admission via alternate means such as RPL. Please enquire at the campus for assistance.

*Please note, requirements for entry to this qualification are correct at the time of printing, however, these may change.*

### How is this MIB degree structured?

All modules, except for the research supervision modules, are offered over 10 weeks with five contact sessions which are scheduled for every second Saturday. Contact session dates will be availed to students upon registration. This is followed by further continuous study and assignment submissions via the Learning Management System (LMS). On campus contact sessions are further supported by structured group discussions through Skype/Zoom etc. between classes. The teaching model centres on contact with students and extended contact sessions that run parallel to a student's self- directed studies with a practical focus, using case studies and business simulations as well as discussion within syndicate groups. We accommodate shifting dynamics within the environment in our curriculum to be contextual relevant

The MIB modules are comprised of:-

- 9 modules of 20-credits each in total (including a module on Research Methodology)
- Literature Study and Research Methodology (20-credits)
- MIB Research Project (40-credits)

Please note that in line with academic practice, The IIE's curriculum is reviewed annually thus changes may occur in module structure and sequence in order to ensure that the qualification remains relevant. The exit level outcomes of the programme do not change. Registered students receive an updated programme curriculum on an annual basis.

The information contained in each module is designed to prepare you for the journey towards mastering key concepts in the programme.

### What about timetables?

The IIE Master of International Business (MIB) can be completed in 24 months full-time or 36 months part-time. The academic year runs from February to November.

Timetables remain subject to change throughout the year. Unfortunately, there is no guarantee that timetable structures will remain the same during the course of your studies. Class attendance is compulsory.

### **What must I pass in order to graduate with this MIB degree?**

In order to be awarded this qualification, you must have achieved a minimum final year mark of fifty percent (50%) for each module of the programme.

### **How long do I have to complete this qualification?**

The maximum duration to complete this qualification is 3 years full-time, or 4 years part-time.

### **With what qualification will I graduate?**

You will graduate with The IIE Master of International Business (MIB) degree (SAQA ID: 90595).

### **Career opportunities: what career areas can I pursue once I have completed this MIB degree?**

The MIB degree is particularly relevant for those who seek career advancement in the commercial, inter-governmental and non-profit sectors, and others who wish to extend their skills in the analysis and interpretation of the global business environment. An MIB is an international business degree that will advance your international business and management knowledge and give you the skills to operate from a global perspective. This degree is specifically designed for recent graduates and young working professionals to build on undergraduate credentials and further strengthen business skills.

This degree will open up an attractive range of career advancement options; this degree is a perfect stepping stone to a diverse and exciting range of career opportunities.

- Multi-national manager
- International manager
- New business manager
- Regional manager
- Export and import manager
- International negotiator
- Management analyst
- Import/export agent
- Foreign business advisor
- International management consultant

In the MIB you will develop advanced and vital skills in analysis, problem solving, research and communication that can be applied in a variety of organisational settings. These skills will be demonstrated in a better understanding of the international world, exhibiting cross-cultural competence and ethical values.

### **Is it possible to study further and obtain a doctorate qualification once I have completed the Master of International Business (MIB)?**

The IIE Master of International Business (MIB) degree is accredited by the Council on Higher Education (CHE) and is registered with the South African Qualifications Authority (SAQA) on the National Qualifications Framework (NQF) at level 9 - the same level as other equivalent master degrees at both private and public South African institutes of higher education. The opportunity to apply for a doctoral

degree at any South African university or higher education institution exists subject to meeting their specific programme entrance criteria of the selected institution.

It is important to remember that your academic results remain a key factor when applying for further studies.

**Call the IIE MSA campus to discuss your career options with one of the following:**

- Student Advisers: +27 11 950 4009, [Email: enquiries@iiemsas.co.za](mailto:enquiries@iiemsas.co.za) or

*Disclaimer: Please note that this fact sheet is accurate at the time of publication. The Independent Institute of Education (The IIE) reserves the right to alter any of the content prior to commencement of registration due to changes in regulation, policy, market requirements or any other valid reason.*



### **British Accreditation Council**

The IIE is not only accredited in South Africa but its dedication to providing quality education also led to it being accredited by the British Accreditation Council (BAC) in 2014. The British Accreditation Council is an independent authority in the United Kingdom that accredits private providers globally, including Greece, Switzerland, Singapore, India, Mauritius and the United Arab Emirates. In 2017 The IIE had its accreditation status confirmed by the BAC as an Independent Higher Education Institution confirming our confidence in the international comparability of our standards.

“South African students need to know, when they select a private higher education institution, that the standards offered are equivalent to those of a public University. Our students get this from our extensive local accreditation and registration. The students also benefit from knowing that we meet international standards too. The IIE is accredited as an Independent Higher Education Institution by the British Accreditation Council. Locally and internationally we have demonstrated the quality of what we offer,” said Dr Coughlan, Director, The Independent Institute of Education.

IIE MSA students can be confident that their IIE learning experience meets international best practice standards.