



## IIE Higher Certificate in Communication Practices

School of Social Science

The IIE Higher Certificate in Communication Practices will provide learners with foundational knowledge, cognitive and conceptual tools and practical techniques applicable to English Language and Communication Practices. Learners will develop skills to gather, process, produce and

present information, gain foundational knowledge and conceptual tools in ideation and visualisation, and active social media practices.

HIGHER CERTIFICATE

CONTACT

FULL-TIME

[www.iiems.co.za](http://www.iiems.co.za)

# IIE Higher Certificate in Communication Practices

1 YEAR FULL-TIME | NQF LEVEL 5 | MINIMUM 120 Credits | SAQA ID: 112899

## Curriculum

MODULES					
YEAR 1					
SEMESTER 1			SEMESTER 2		
Code	Module Name	Credits	Code	Module Name	Credits
ENLP5111	English Language Practice A	15	ENLP5112	English Language Practice B	15
APCT5121	Applied Communication Techniques	15	FOMS5112	Fundamentals of Media Studies	15
DIAL5111	Digital and Academic Literacies	15	COSC5121	Communication Science 1A: Interpersonal Communication	15
DTPS5111	Design Thinking and Problem-Solving	15	XCOP5112	Work Integrated Learning	15

## Articulation Options

For the School of Social Science the following qualification allows you to articulate into the IIE Bachelor of Social Science or the IIE Bachelor of Arts should you meet the requirements:

### IIE Higher Certificate in Communication Practices

For alternative articulation options within our other schools please contact your campus for further information

**NQF 5** Higher Certificate ✓

**NQF 7** Bachelor's Degree

**NQF 8** Honours Degree or Postgraduate Diploma

**NQF 9** Master's Degree

## Career Opportunities

- Internal/external communications assistant
- Junior copyeditor
- Social media assistant/analyst
- Digital media marketing
- Customer liaison officer
- Front desk receptionist
- Office administrator

## Admission Requirements

There are prerequisites for this programme that must be met in order to progress through the qualification.

### National Senior Certificate (NSC)

HC pass with English 30%

### National Certificate (Vocational) (NC(V))

HC pass with English 40%

### Senior Certificate (SC)

Endorsement - none with English 33.3%

### Senior Certificate (amended) (SC(a))

HC pass with a minimum of 30% in LOLT in NSC/ SC(a) OR with a min. of 33.3% on SC

### International

A SAQA Evaluation Certificate with NSC L4 equivalence with at least 30% or equivalent for English.

Should you have any other school leaving qualification not mentioned above, please contact a student advisor.



**SHAPE YOUR DEGREE. YOUR FUTURE. YOUR CAREER.**



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