IIE Bachelor of Commerce

School of Management

The IIE Bachelor of Commerce (BCom) degree offers students a quality learning experience in the contemporary, dynamic and interesting field of Business with the opportunity to choose a core discipline in Strategic Management, Marketing Management, Financial Management or Finance and Accounting. The IIE BCom degree provides graduates with a broad-based business qualification that is invaluable in forging a career within the world of business. This Bachelor's degree is designed to prepare students for the increasingly complex demands that they will face in the professional business environment. Graduates will enter the business world with solid theoretical knowledge; supported by strong problem solving, critical thinking, decision-making and strategic skills. This degree gives students a highly marketable balance of knowledge, practical application and skills.
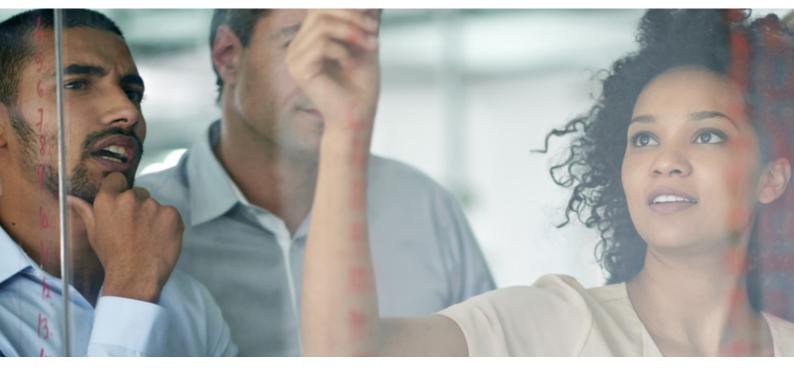
| DEGREE | CONTACT | FULL-TIME |

IIE Bachelor of Commerce

3 YEARS FULL-TIME | NQF LEVEL 7 | MINIMUM 360 Credits | SAQA ID: 84706

Marketing Management Core Discipline
Curriculum

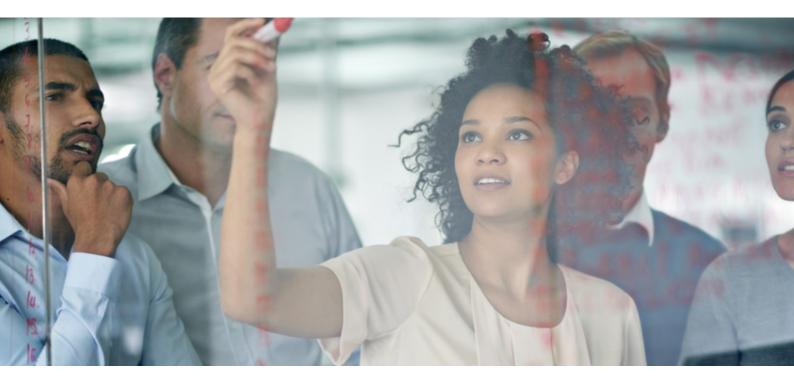| MODULES					
YEAR 1					
SEMESTER 1			**SEMESTER 2**		
Code	**Module Name**	**Credits**	**Code**	**Module Name**	**Credits**
ACBP5121	Accounting 1A	15	ACBP5122	Accounting 1B	15
APCT5121	Applied Communication Techniques	15	BMNG5122	Business Management 1B	15
BMNG5121	Business Management 1A	15	PMAC5112	Economics 1B	15
PMIC5111	Economics 1A	15	MAKT5112	Introduction to Marketing Theory and Practice	15
YEAR 2					
SEMESTER 3			**SEMESTER 4**		
Code	**Module Name**	**Credits**	**Code**	**Module Name**	**Credits**
BMNG6221	Business Management 2A	15	BUSL6222	Business Law	15
FINM6221	Financial Management 2A	15	BMNG6222	Business Management 2B	15
MAKT6211	Marketing 2A	15	DGMT6212	Digital Marketing	15
QUAT6221	Quantitative Techniques	15	MAKT6212	Marketing 2B	15
YEAR 3					
SEMESTER 5			**SEMESTER 6**		
Code	**Module Name**	**Credits**	**Code**	**Module Name**	**Credits**
BMNG7321	Business Management 3A	15	BMNG7322	Business Management 3B	15
INRS7321	Introduction to Research	15	REPR7312	Research Practice	15
MAKT7311	Marketing 3A	15	INKM7322	Information and Knowledge Management	15
XBCM7329	Work Integrated Learning	15	MAKT7312	Marketing 3B	15

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Strategic Management Core Discipline
Curriculum

MODULES					
YEAR 1					
SEMESTER 1			**SEMESTER 2**		
Code	**Module Name**	**Credits**	**Code**	**Module Name**	**Credits**
ACBP5121	Accounting 1A	15	ACBP5122	Accounting 1B	15
APCT5121	Applied Communication Techniques	15	BMNG5122	Business Management 1B	15
BMNG5121	Business Management 1A	15	PMAC5112	Economics 1B	15
PMIC5111	Economics 1A	15	MAKT5112	Introduction to Marketing Theory and Practice	15
YEAR 2					
SEMESTER 3			**SEMESTER 4**		
Code	**Module Name**	**Credits**	**Code**	**Module Name**	**Credits**
BMNG6221	Business Management 2A	15	BUSL6222	Business Law	15
FINM6221	Financial Management 2A	15	BMNG6222	Business Management 2B	15
INRL6221	Industrial Relations	15	PRMA6211	Project Management	15
QUAT6221	Quantitative Techniques	15	RETM6222	Retail Management	15
YEAR 3					
SEMESTER 5			**SEMESTER 6**		
Code	**Module Name**	**Credits**	**Code**	**Module Name**	**Credits**
BMNG7321	Business Management 3A	15	BMNG7322	Business Management 3B	15
INRS7321	Introduction to Research	15	REPR7312	Research Practice	15
SPCM7321	Supply Chain Management	15	INKM7322	Information and Knowledge Management	15
XBCM7329	Work Integrated Learning	15	ENRM7322	Enterprise Risk Management	15

Financial Management Core Discipline
Curriculum

MODULES					
YEAR 1					
SEMESTER 1			**SEMESTER 2**		
Code	**Module Name**	**Credits**	**Code**	**Module Name**	**Credits**
ACBP5121	Accounting 1A	15	ACBP5122	Accounting 1B	15
APCT5121	Applied Communication Techniques	15	BMNG5122	Business Management 1B	15
BMNG5121	Business Management 1A	15	PMAC5112	Economics 1B	15
PMIC5111	Economics 1A	15	MAKT5112	Introduction to Marketing Theory and Practice	15
YEAR 2					
SEMESTER 3			**SEMESTER 4**		
Code	**Module Name**	**Credits**	**Code**	**Module Name**	**Credits**
BMNG6221	Business Management 2A	15	BUSL6222	Business Law	15
FINM6221	Financial Management 2A	15	BMNG6222	Business Management 2B	15
ACBP6221	Accounting 2A	15	FINM6222	Financial Management 2B	15
QUAT6221	Quantitative Techniques	15	ACBP6222	Accounting 2B	15
YEAR 3					
SEMESTER 5			**SEMESTER 6**		
Code	**Module Name**	**Credits**	**Code**	**Module Name**	**Credits**
BMNG7321	Business Management 3A	15	BMNG7322	Business Management 3B	15
INRS7321	Introduction to Research	15	FINM7322	Financial Management 3B	15
FINM7321	Financial Management 3A	15	REPR7312	Research Practice	15
XBCM7329	Work Integrated Learning	15	TAXN7321	Taxation	15

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Finance and Accounting Core Discipline
Curriculum

MODULES					
YEAR 1					
SEMESTER 1			**SEMESTER 2**		
Code	**Module Name**	**Credits**	**Code**	**Module Name**	**Credits**
ACBP5121	Accounting 1A	15	ACBP5122	Accounting 1B	15
APCT5121	Applied Communication Techniques	15	BMNG5122	Business Management 1B	15
BMNG5121	Business Management 1A	15	PMAC5112	Economics 1B	15
PMIC5111	Economics 1A	15	MAKT5112	Introduction to Marketing Theory and Practice	15
YEAR 2					
SEMESTER 3			**SEMESTER 4**		
Code	**Module Name**	**Credits**	**Code**	**Module Name**	**Credits**
BMNG6221	Business Management 2A	15	BUSL6222	Business Law	15
FINM6221	Financial Management 2A	15	BMNG6222	Business Management 2B	15
ACBP6221	Accounting 2A	15	FINM6222	Financial Management 2B	15
QUAT6221	Quantitative Techniques	15	ACBP6222	Accounting 2B	15
YEAR 3					
SEMESTER 5			**SEMESTER 6**		
Code	**Module Name**	**Credits**	**Code**	**Module Name**	**Credits**
ACBP7321	Accounting 3A	15	ACBP7322	Accounting 3B	15
INRS7321	Introduction to Research	15	FINM7322	Financial Management 3B	15
FINM7321	Financial Management 3A	15	REPR7312	Research Practice	15
XBCM7329	Work Integrated Learning	15	TAXN7321	Taxation	15

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Career Opportunities

This degree will open up an attractive range of career options; this degree is a perfect steppingstone to a diverse and exciting range of business related career opportunities, depending on which core discipline you choose.

Financial Management core discipline
- Financial Planning and Advisory
- New Business Developer/ Account Manager
- Financial Manager
- Investment Analyst
- Business Consulting

Finance and Accounting core discipline
- Corporate Accounting
- Financial Manager
- Investment Analyst
- Business Consulting

Marketing Management core discipline
- New Business Developer/ Account Manager
- Business Consulting
- Market Research
- General Management
- Sales Advisor

Strategic Management core discipline
- Junior Strategist
- New Business Developer/ Account Manager
- Business Consulting
- General Business Management

Articulation Options

For the School of Management the following qualification allows you to articulate into the IIE Bachelor of Commerce should you meet the requirements:
IIE Higher Certificate in Business Principles and Practice.

For alternative articulation options within our other schools please contact your campus for further information.

NQF 5 Higher Certificate	
NQF 7 Bachelor's Degree	✔
NQF 8 Honours Degree or Postgraduate Diploma	
NQF 9 Master's Degree	

Admission Requirements

There are prerequisites for this programme that must be met in order to progress through the qualification.

National Senior Certificate (NSC)
Bachelor pass with English: 50% Maths/HG: 30%
or Math Lit/SG: 50%

National Certificate (Vocational) (NC(V))
Bachelor pass with English: 50% and Maths/HG: 50%
or Math Lit/SG: 60%

Senior Certificate (SC)
Endorsement with English: 50% and Maths/HG:
Math Lit/SG: 60%

Senior Certificate (Amended) (SC(a))
Bachelor pass with English: 50% and Maths/HG: 30%
or Math Lit/SG: 60%

Should you have any other school leaving qualification not mentioned above, please contact a student advisor.

International Students
An USAf Exemption Certificate to degree studies is required and meeting the relevant Maths and English requirements.

A cognate Higher Certificate or cognate 240 credit Diploma OR an Advanced Certificate or 360 credit Diploma may satisfy the minimum admission requirements to degree studies. If discipline not cognate at least 20% of credits must be academicliteracy or numeracy related.

Should minimum entrance requirements not be met at NSC Grade 12, then entrance may be granted based on additional requirements being fulfilled

English NSC 40%-49% If achieved 50% min in final Grade 11 results.

SHAPE YOUR DEGREE. YOUR FUTURE. YOUR CAREER.